

# GLOBAL MEDIA RESEARCH CENTER



The Global Media Research Center conducts practical and advanced media and communication research in order to understand the present circumstances of global communication, including such questions as how information is produced, distributed and consumed within such a dynamic global environment and how these processes relate to the formation of the images of actors including states, private enterprises and NPOs within international society.

## Message from the Executive Director

It is a great pleasure to welcome you to the Global Media Research Center (GMRC). As the first of its kind in Japan, the Center was launched in April 2015 by the Media Professional Studies Program in the Graduate School of Languages and Cultures at Nagoya University. The Center was transferred to the Graduate School of Informatics in 2017.

Since the Media Professional Studies Program was founded in 2003, we have not only undertaken research aimed at exploring theories of media and communication and media practice, but also provided educational courses at the Master and Doctoral level in close cooperation with newspaper, broadcasting and other media-related companies in the central Japan region. We have aimed at developing graduates with a strong sense of social ethics, profound knowledge and practical skills who can perform a leading role at the forefront of today's highly sophisticated information society. Nearly one hundred and fifty of our graduates are now successfully playing an active part in journalism, broadcasting, publishing, advertising and public relations. We would like to take this opportunity to thank the broader community for the warm support it has shown to our Program.

The Global Media Research Center is a new venture that builds on our achievements since the foundation of the Media Professional Studies Program fourteen years ago. During this time, the emergence of new digital media such as social media has brought about enormous changes worldwide. As the global distribution of information has dramatically grown due to the developments of information and communication technology, it is essential for all the actors including states, private enterprises, NPOs, NGOs and individual citizens to be able to exert their influence in the world, and in order to do so they have got to possess the necessary skills to effectively communicate their messages and positions not only domestically but internationally. In response to the rapidly changing environment of traditional and new media and international society, the Center aims to provide a major platform for media and communication studies and to undertake interdisciplinary research aimed at exploring global communication with an emphasis on international images. We shall be hosting a number of events including International Symposia, International Public Lectures and Professional Lectures that feature prominent international and local researchers and practitioners. The inaugural Symposium 'Global society and Japan: 70 years after World War II and beyond' was successfully held in 2016 and the edited volume "70 years after World War II and beyond" was published in August 2016 by Ichigeisha Publishing. Throughout our work, we aim to be recognized as a core research platform in Asia. We welcome your cooperation, support and any suggestions you may have for us.

**Toshiya Nakamura, Ph.D.**  
**Executive Director of the Global Media Research Center**



## Staff

### Core Faculty



#### **Executive Director Toshiya Nakamura (Professor)**

I earned my PhD in Political Science from the University of Melbourne, Australia in 2009. I have been a professor at University of Nagasaki, a visiting scholar at the Research Institute for Peace and Security (RIPS), Tokyo (2003), and at the Austrian Institute for European and Security Policy (AIES) in Vienna (2008). My principal field of research is international relations with a focus on the foreign and security policies of Japan and Germany as well as interactions between media and politics. My current research interests center on the role of national images in international relations, especially in the public diplomacy of the above two countries.



#### **Coordinator Nobuhiro Ihara (Associate Professor)**

I earned my PhD at the School of Social and Political Sciences of the University of Melbourne in 2010. My dissertation examined the history of the Association of Southeast Asian Nations (ASEAN), with a particular focus on its early formative years. Before coming to Nagoya University I worked at the Graduate School of Law and the Faculty of Law at Kobe University. My current research interest is Japan's foreign policy toward ASEAN in the 1970s. I especially focus on what kinds of signals the Japanese government sent to the regional countries to achieve multilateral political cooperation with them.

### Concurrent Faculty



#### **Akiko Ogawa (Associate Professor)**

I received an MA in Socio-Informatics and a PhD in Interdisciplinary Information Studies from the University of Tokyo. I have worked as an announcer for Chubu-Nippon Broadcasting and have previously taught at Aichi Shukutoku University. My primary research area is community media, which I investigate from the perspective of social inclusion. I am currently researching Digital Storytelling as a practice through which people can share their experiences and thoughts. For the past seven years I have also been involved in the Media Conte Project, conducting dialogic, collaborative and game-like digital storytelling workshops with diverse groups of people.



#### **Akifumi Goto (Associate Professor)**

My research interests relate to the use of media in education and the field known as Lesson Study. This is a teaching improvement process that was originally developed in Japanese elementary schools but which is steadily gaining international recognition. It involves, for example, uses an eye tracking camera system to record eye movements in order to understand the features that characterize experienced and novice teachers. In my course "Media Contents Production Practice", students learn basic video production techniques, internet video production, website creation and how to make electronic books for tablet devices. In addition to this program I also belong to Nagoya University's Information Technology Center.

# Research Activities of the Global Media Research Center

## 2015

### Regular Meetings

- Nobuhiro Ihara (Global Media Research Center), "Japan's Image Diplomacy: Policies toward Southeast Asia in the 1970s", 15 April 2015.
- Senjo Nakai (Chulalongkorn University, Thailand), "Historical changes in Thai society's interest in Japan as shown by the topics of theses from three Thai Universities," 19 May 2015.
- Ushma Jacobsen (Aarhus University, Denmark), "Travelling Danish TV drama: assemblages of cosmopolitan connections?", 10 June 2015.
- Toshiya Nakamura (Global Media Research Center), "Changes in German security norms and domestic public opinion", 29 July 2015.

### The Professional Lecture

- Yasui Kato (Kyodo News), "Japanese media's Chinese language news: its present condition, key issues and future possibilities", 23 Oct 2015.

### International Public Lectures

- Adam Garfinkle (*The American Interest*), "What would Charles Evans Hughes think? - or the 'pivot to oblivion'", 2 November 2015.

## 2016

### Inauguration Symposium

- Global Society and Japan: 70 Years after World War II and beyond, 12 February 2016.

### Regular Meetings

- Takashi Koganemaru (Nagoya University), "The basis of modern Taiwanese society and the image of Japan", 1 June 2016.
- Hiroaki Kato (Nagoya University), "The search for non-military methods of human support and post-war Japanese diplomacy", 22 June 2016.

### Special Lectures

- Tsuyoshi Kawasaki (Simon Fraser University, Canada), "East Asia and Japan viewed from Canada", 12 October 2016.
- Nick Bisley (La Trobe University, Australia), "Challenges and Chances in Australia and Northeast Asia", 27 October 2016.

### Publication

- Toshiya Nakamura (ed.), *Beyond 70 Years after World War II: International Engagement of Germany and Japan*, Ichigeisha, 2016.
- Toshiya Nakamura, "Japan is back!", *France Forum*, Institut Jean Lecanuet, No.62, pp.36-37, 2016. (in French)
- Toshiya Nakamura (eds.), *NARA Records of Establishing FEMA: Online Archive*, Kyokuto Publishing, 2016. (in English, German and Japanese)

## Overview of the Center

Name	: Global Media Research Center
Affiliation	: Graduate School of Informatics, Nagoya University
Establishment	: April 2015
Address	: Global Media Research Center Office, Room 302, School of Informatics Building, Nagoya University, Furo-cho, Chikusa-ku, Nagoya-shi, 464-8601, Japan.
Email	: gmrc@i.nagoya-u.ac.jp

